Building prosperity and paying it forward

THE CASE FOR SUPPORT
Our Mission
Building prosperity in vulnerable global communities

If you are interested in...
- Poverty alleviation
- Women’s empowerment
- Social enterprise
- Green businesses
- Local agriculture and food security
- Employment and income for youth, people with disabilities, and marginalized ethnic groups
- Support for vulnerable children and families

Consider supporting Thrive!

Hi-Tech Hope Beauty College trainees, Nairobi, Kenya
Your Donation to Thriive

Thriive businesses repay financing with pay-it forward donations of job training and basic necessities to people in need

Increased production creates new jobs

Small businesses purchase production equipment

Finances growing small businesses

Building Prosperity in vulnerable global communities
Ding Nha is a creative Vietnamese social entrepreneur who created a popular lifevest backpack to address an alarming number of drowning fatalities among rural Vietnamese children on their way to schools in flood-prone areas. She received $10,000 in ThriveCapital to purchase specialized industrial sewing machines needed to boost production capacity and quality. Her subsequent growth created over 30 new factory jobs for rural women and she is now able to access traditional financing to expand her business further. Her current goal is to export to other Southeast Asian countries with similar flooding concerns. For repayment of her ThriveCapital, she donated over 1,100 of her lifesaving backpacks to kids at risk from extremely poor rural areas, helping to keep them alive and going to school (and she continues donating them today)!

Negociaciones Comerciales
Managua, Nicaragua
ThriveCapital recipient 2013

Noel Castellon is the owner of this commercial recycling enterprise with a triple bottom-line: people, profit, and environment. His business received a $10,000 ThriveCapital loan for a compacting machine. Noel is passionate not only about the environmental benefits of recycling but also in helping dignify and professionalize the waste-picker employees and contractors his business depends on. His growing business is repaying their ThriveCapital by training unskilled individuals to join their workforce and outfitting them with proper safety gear (boots, gloves, etc.) necessary to collect recyclable refuse safely and also earn more income.
Meet Thrive Entrepreneurs

Al-Marah Sewing
Nablus, Palestine
ThriveCapital recipient 2013

Abeer Bakeer is an ambitious Palestinian entrepreneur who produces traditional embroidered Palestinian clothing designs with a modern twist. She received a ThriveCapital loan for $9,400 for an advanced digital embroidery machine to expand her product offerings and to open a new shop. Her workforce added 55 jobs for other Palestinian women, many of them home-based, stimulating women’s economic empowerment in a culture where it is not easy for women to start businesses. She is committed to providing vocational training for more women with the intent to hire them—which she’s done for 11 trainees so far as part of her ThriveCapital repayment.

Greentech
Nairobi, Kenya
ThriveCapital recipient 2011

Peter Njunga is the young Kenyan entrepreneur behind Greentech, a greenhouse agriculture operation seeking to bolster domestic food security through local agriculture. Greentech received $13,000 in ThriveCapital for additional greenhouses and irrigation equipment to expand production capacity and better protect produce from climate variables. His business expansion allowed Peter to add 7 jobs and train another 36 youth in greenhouse agriculture techniques, helping to seed the next generation of Kenyan agricultural entrepreneurs.
Where We Work

Thriive works in Vietnam, Kenya, Palestine, Nicaragua, and Guatemala because in addition to chronic poverty, they face additional obstacles to progress, such as adjusting to new economic systems, or recovering from past or current conflict. We work in such places specifically because their challenges are great, and because building more widespread prosperity will contribute to creating a more cooperative and peaceful world for us all.

Why These Countries?

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Developing world communities lack employment opportunities and ways to help themselves out of poverty. Thrive creates jobs and builds prosperity through a unique approach helping neglected small businesses in the so-called “missing middle.” This refers to existing small businesses, typically with fewer than 15 employees, that are too big for traditional microfinance, but too small to secure a bank loan.

Such small businesses account for the majority of employment in most developing countries. By providing small businesses with the capital they need to grow and create new jobs, Thrive lifts more people out of poverty, raises standards of living, and creates hope and promise for the future.

Thrive helps communities help themselves through donations of job training and basic necessities by local small businesses. Thrive entrepreneurs repay their ThriveCapital with these donations, inspiring new cultures of giving and making vulnerable global communities more resilient and self-sufficient.

**Our Vision**

We are working towards a day when a majority of all small businesses in our program communities adopt social responsibility as a core business practice, and business growth is pursued in concert with improving opportunities for the disadvantaged.
ThriiveCapital Makes Your Support Go Further

On average, every business that receives ThriiveCapital:

- Creates **5** new jobs
- Increases their income nearly **30%**
- Donates basic necessities to over **500** disadvantaged community members
- Provides vocational training to **6** or more previously unskilled individuals, most of whom will turn this training into a job
- Continues donating to vulnerable communities long-term after repaying their ThriiveCapital

Since our launch in 2010, we’ve supported over **300 small businesses** worldwide (**50% owned by women**) that have created more than **2,000 jobs**. **163,000 people in need benefited** from Thriive business donations of food, clothing, shelter, education, medical treatment, and other income-enhancing equipment, and Thriive businesses also provided **job training for 3,000** previously unskilled individuals. **72% of all Thriive businesses continue donating** to their communities long-term after completing repayment of their loans.

Thriive is unique for blending interest-free small business financing with the requirement that the loans be “paid forward” to benefit developing communities instead of the lender. The return we seek is the job creation and income growth resulting from ThriiveCapital, and establishment of a culture of social responsibility in small businesses to make their communities more self-sufficient and resilient.

**By supporting Thriive, you can help developing world communities help themselves out of poverty!**

Thriive’s US headquarters and overhead costs are secured thanks to the incredible generosity of Arthur Schultz, the visionary behind the Thriive concept. **100% of your donation will be routed to our developing world programs to support more job-creating, socially responsible small businesses and the vulnerable communities they serve!**
Nam Thang Long Textiles entrepreneur and employees, Hanoi, Vietnam

PLEASE PARTNER WITH US TO BUILD MORE PROSPERITY WORLDWIDE!
Help Thrive build prosperity and bring hope to more vulnerable corners of the world!

Our International Thrive Partners

- **alterna**
  - Guatemala
- **CEDS**
  - Vietnam
- **Design Capital**
  - Vietnam
- **Excellent Operations Consultants**
  - Kenya
- **SEC**
  - Palestine
- **Thrive Nicaragua**
  - Nicaragua

**Donate at thrive.org**

Thrive is a U.S. 501 (c)(3) non-profit and your donation is fully tax-deductible

Newstyle Shoes product donation (Nairobi, Kenya)

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